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summer  
spedowski  
GRAPHIC DESIGNER | PHOTOGRAPHER

## EDUCATION

### BACHELOR OF SCIENCE

#### GRAPHIC DESIGN

Ferris State University | Big Rapids, MI  
May 2008

### ASSOCIATES IN APPLIED SCIENCE

#### VISUAL DESIGN & WEB MEDIA

Ferris State University | Big Rapids, MI  
May 2006  
Dean's List

## SKILLS

### PROFICIENCY

#### EXPERT:

Windows & Mac

CS6: Photoshop, Illustrator,  
and InDesign

Microsoft: Word, Excel, Outlook

#### SOME EXPERIENCE WITH:

Dreamweaver, Flash, Quark  
Express, Corel Draw, Powerpoint,  
and HTML.

### ABILITIES

Concept Development,  
Branding, Print Design, Catalog  
Design, Digital Photography,  
Photo Manipulation, Illustration

## ABOUT

I'm a wife, mommy of two boys,  
two dogs, and one cat. I grew up  
in the U.P. of Michigan in a town  
called Paradise. I enjoy photography,  
planning events, watching my kids  
grow up, and being active.

## EXPERIENCE

### GRAPHIC DESIGNER

#### MIDLAND FUND RAISING | MIDLAND, MI | SEPT 2012 - PRESENT

- Sole, in-house designer, for 2 years. Worked from home for 3 years.
- Conceptualize and create graphics for multifaceted marketing materials
- Product photography and photo manipulation
- Layout design for multiple fund raising catalogs
- Design and managed email marketing
- Update website graphics
- Create custom graphics for apparel wear for schools and organizations
- Create art for new product lines

### GRAPHIC DESIGNER

#### SECRIST DOLL COMPANY | MIDLAND, MI | JUNE 2009 - JUNE 2012

- Sole, in-house designer
- Designed magazine ads for regional and international publications
- Product photo shoots and photo manipulation
- Layout design for multiple tutorials and product guide
- Designed and managed email marketing
- Maintained website content

### GRAPHIC DESIGNER & RECEPTIONIST

#### AD PAGES | CHILICOTHE, MO | SEPT 2008 - MAY 2009

- Designed ads for local clients
- Client proofing and revisions
- Conceptualize themes for future advertising
- Answer phones and greet customers
- Sold classified ads
- Bi-weekly pre-press preparation and production

### FREELANCE PHOTOGRAPHER & GRAPHIC DESIGNER

#### SUMMER DESIGN & PHOTOGRAPHY | SEPT 2008 - MAY 2013

- Photographer with emphasis on weddings and portraits.
- Designed invitations, logos, identity systems, and posters

### GRAPHIC DESIGN INTERN

#### DESIGN PROJECT CENTER AT FERRIS STATE | AUG 2007 - MAY 2008

- Worked as a member of a team to design an event save the date, invitation, program, and signage for Mindshare 2008, hosted by the Student Advancement Foundation of Grand Rapids, MI.
- Client presentation of concepts
- Followed through with pre-press production
- 2009 Silver Addy Award